



2018 Fall Convocation

State of the University Address • August 15, 2018

Agenda

- New Faculty & Staff
- Summer Accolades
- Spring Convocation Updates
- Summer Work
- Facility Updates
- Carnegie Dartlet Update
- Save the Dates
- Presentation of Awards



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New Faculty & Staff



Building from a Position of Strength

(Click image to view video)



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Spring Convocation Update



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Goal 1: Build A Strong Leadership Team:

Provost Update

- ✓ July 13 Priority Consideration
- ✓ August 6 & 7 Semi-Finalists
 Interviewed via zoom
- Campus September
 Interviews
- Finalists October
 Identified

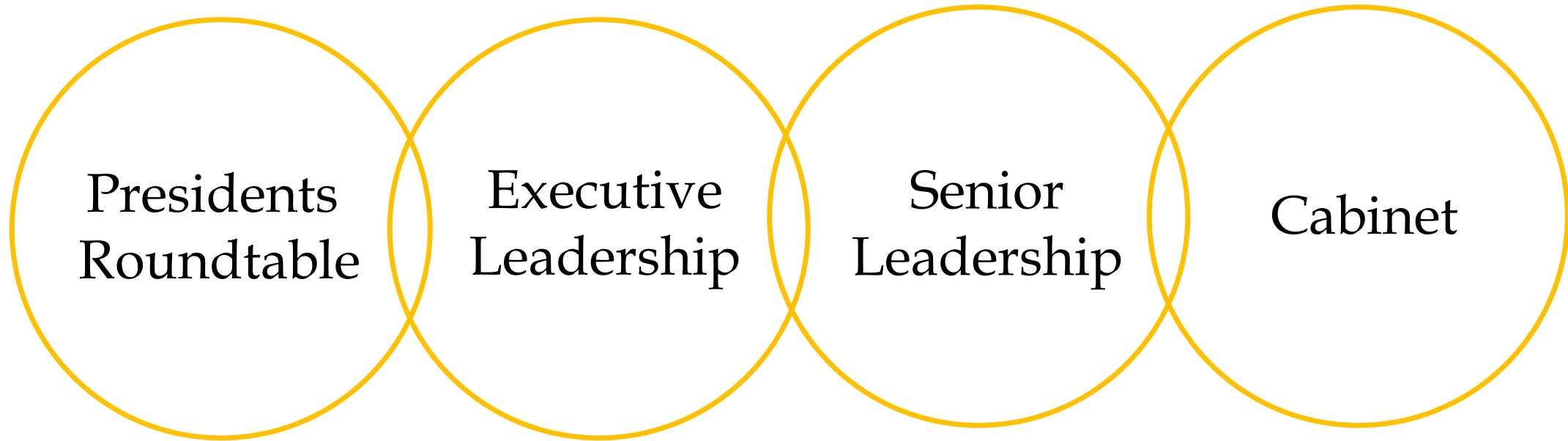


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Build A Strong Leadership Team:

Structure and Purpose



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Build A Strong Leadership Team:

Presidents Roundtable

Purpose

Share projects/priorities within each governance group

Expand perspectives

Create opportunities for collaboration

Enhance communication

Team Members

University President

Faculty Senate President

Staff Senate President

Student Government President



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Build A Strong Leadership Team:

Executive Leadership

Purpose

Establish & communicate a clear vision and strategy

Build strong teams:

Vulnerability-based trust

Execute strategy

Embrace accountability

Focus on results

Team Members

University President

Provost & VP for Academic Affairs

VP for Administration & Finance

VP for Student Affairs

President/CEO of the FHSU Foundation



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Build A Strong Leadership Team:

Senior Leadership

Purpose

Serves in a consultative and coordinative role to the executive leadership team

Team Members

Executive Leadership

Associate Provost

Assistant VP for Student Affairs/Enrollment
Management

Athletics Director

Chief Information Officer

Deans

Director of Alumni & Governmental
Relations

Director of Facilities Planning

General Counsel

Director of University Relations &
Marketing



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Build A Strong Leadership Team:

Cabinet

Purpose

Serves in a consultative and coordinative role to the executive leadership team

Considered A Campus Meeting

4th Wednesday of the month

Team Members

University President
Direct reports to the president
Direct reports to vice presidents
President/CEO of the Foundation
Faculty Senate president
Staff Senate president
Student Government president
AAUP president



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Goal 2: Move Forward with Strategic Planning

Investing in Purpose

Phase I: Open Comment Period
August 2018

- Utilize <https://fhsu.edu/president/strategic-plan-feedback> to provide suggestions for improvement
- Visit with me during an open office hour
- Attend one of two community conversations



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Goal 2: Move Forward with Strategic Planning

Investing in Purpose

Phase II: Endorsement Process for Mission, Vision, Values, & Goals
September 2018

- Cabinet
- Faculty Senate
- Foundation Executive Board
- Staff Senate
- Student Government Association



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Goal 2: Move Forward with Strategic Planning

Investing in Purpose

Phase III: Desired Outcomes
October & November 2018

Looks at our mission, vision, values, and goals and asks the question:

How will we know when we arrived?



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Goal 2: Move Forward with Strategic Planning

Investing in Purpose

Phase IV: Strategies

November 2018 – February 2019

*In specific terms, what are we going to do
to achieve our desired outcomes?*



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Goal 2: Move Forward with Strategic Planning

Investing in Purpose

Phase V: Finalize Plan & Move Into Implementation
March-April 2019

*In specific terms, what are we going to do
to achieve our desired outcomes?*



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Market Compensation Four Year Plan

Investing in People

- Plan discussed with AAUP, Deans, Department Chairs (August)
- Academic Department Chairs review CIP (classification of instructional position) code information for their field. Plans are approved by deans and provost (September-October)
- Employees are notified of the market salary for their position, current salary, and proposed increase if applicable (November)
- Base adjustments are added to paycheck (January)



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Summer Work

Exploration of strategic alignment of the Foundation and Alumni Association

New advising position approved in the College of Education

Inclement Weather Policy and Procedure
Review Team

Commencement Committee Task Force



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Facility Updates Investing in Place



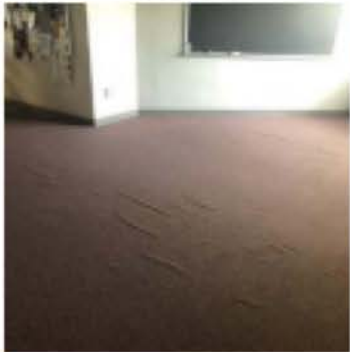
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Facility Updates: Investing in Place

Deferred Maintenance

Before

After



Tomanek & Rarick Hall
Carpet Replacement
R&R Funding

*Tomanek and Rarick
third floor offices
updated with new
floor finishes.*



Lyman Drive
Exterior Lighting Upgrades
R&R Funding

*New LED light poles along
Lyman Dr. New pedestrian
lighting by Tomanek Hall
and Forsyth Library.*

Before

After



McCartney & Albertson Hall
Masonry Cleaning
R&R Funding

*Clean and seal exterior
masonry on McCartney
and Albertson Halls.*



Gross/Cunningham Hall
Exterior Door Replacement
R&R Funding

*Upgrade the exterior doors
to Gross and Cunningham
Halls for electronic access.*



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Facility Updates: Investing in Place

Current

Start



Progress



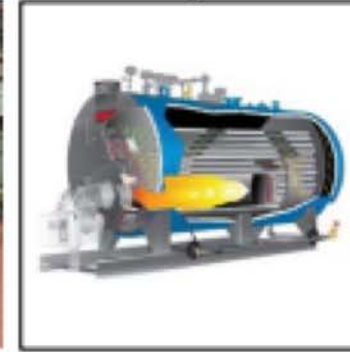
Art & Design Building
University Funds

New facility for the department of art & design. Renovations to the old power plant for a new art gallery.

Start

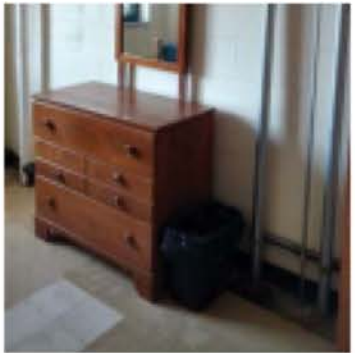


Progress



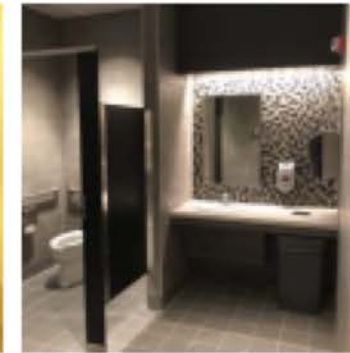
Akers Energy Center
Boiler Replacement
R&R Funding

Includes abatement work and removal and replacement of two boilers.



McMindes Hall East Wing
Floors 1-3 Renovation
Housing Funds

Room and corridor updates to floors 1-3 in east wing. Includes new finishes and removal of asbestos.



Gross/Cunningham
Sewer Improvements
R&R Funding

Updates to restrooms and addition of two new family restrooms. Updates to existing 2nd floor restrooms and concessions.



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Facility Updates: Investing in Place

Future

Existing



Planned



Center for Student Success
Private Funds / Tuition
& Bonds

*Accommodate services
and programs related
to students in one
centralized location.*

Existing



Planned



South Campus Dr.
Closure and Campanile
University Funds

*Pursue a component of
the master plan to
expand the pedestrian
quadrangle to the south.*



Rarick Hall

First Floor Renovation
University Funds & R&R Funding

*Repurpose vacated space
for campus growth
after the departure of
the department of art
and design.*



Forsyth Library
Renovation
University Funds

*Update existing facility
to meet current and
future library needs.*



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Carnegie Dartlet Update

Phase 1: Brand Assessment

Phase 2: Development of a Marketing Strategy

Phase 3: Website Redesign



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Carnegie Dartlet Update

Phase I: Brand Assessment

Accomplishments

- ✓ Discovery Interviews
- ✓ Personality & Platform Inventory
- ✓ Marketing Communications Audit
- ✓ Collateral Audit
- ✓ Geo-Spatial Analysis
- ✓ Competitive Analysis
- ✓ Market Perception



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Carnegie Dartlet Update

Phase 2: Development of a Marketing Strategy

In Process

- ✓ Reveal of Personality Strategy:
 - September 13 Campus Workshop
- ✓ Student Viewbook Update
- ✓ Next Steps Decisions



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Carnegie Dartlet Update

Phase 3: Website Redesign

Completed

- ✓ Creation of site map
- ✓ 15 Page Templates Designed
- ✓ Writing of content for 150 pages

In Progress

- ✓ Content Review
- ✓ Technical Development
- ✓ Design Work

Launch Date: Mid-September



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Save the Dates



**Friday, September 14:
Inauguration**



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**Saturday, September 29:
Homecoming**



Friday, September 28: Oktoberfest

Presentation of Awards



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Presentation of Awards

Faculty Member of the Year Nominees



Ms. Angela Walters
Associate Professor
Department of Informatics



Dr. Mohammad Riazi-Kermani
Professor
Department of Mathematics and
Computer Science



Mr. Ken Windholz
Instructor
Department of
Psychology



Dr. Hong Biao Zeng
Professor
Department of Mathematics
and Computer Science



Dr. Jenny Manry
Professor
Department of
Nursing



Mr. Jeff Sadler
Instructor
Department of Mathematics
and Computer Science



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Presentation of Awards

Faculty Member of the Year



Dr. Jenny Manry
Department of Nursing



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Presentation of Awards

Edmund Shearer Advisor of the Year Nominees



Ms. Sharon Wilson
Instructor
Department of English



Mr. Brad Goebel
Instructor
Department of Applied
Studies



Dr. Sarah Broman
Assistant Professor
Department of Teacher
Education



Dr. Steve Sedbrook
Associate Professor
Department of Health and
Human Performance



Dr. Laura Wilson
Associate Professor
Department of Geosciences



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Presentation of Awards

Edmund Shearer Advisor of the Year



Dr. Steve Sedbrook

Health & Human Performance



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Presentation of Awards

John Heinrichs Outstanding Research Mentor



Dr. Trey Hill

Department of Psychology



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Presentation of Awards

Department Closing the Loop



Department of Teacher Education



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Presentation of Awards

Department Closing the Loop



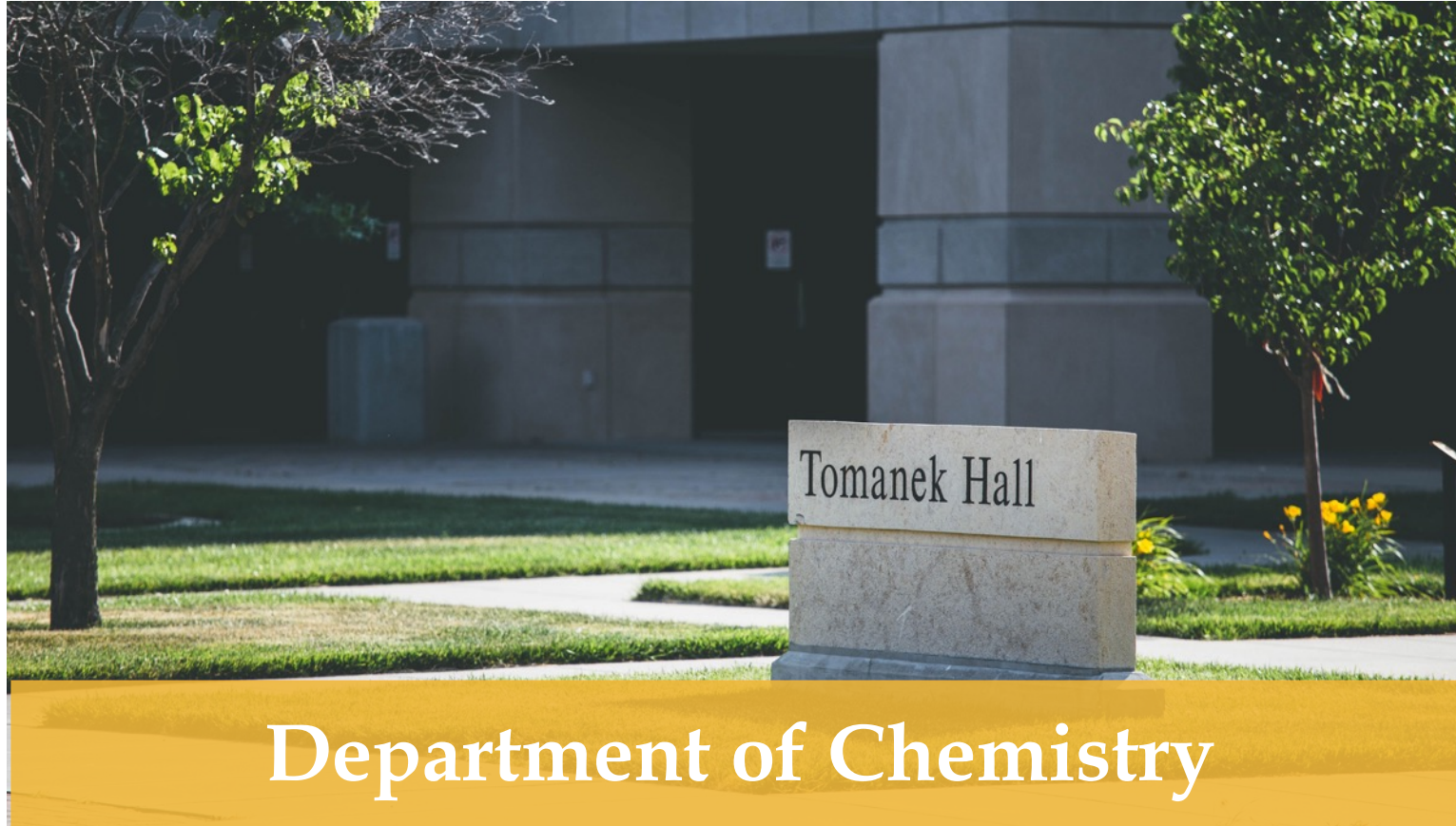
Department of Social Work



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Presentation of Awards

Advancing Assessment Department Award



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Presentation of Awards

Advancing Assessment Department Award



Department of Health & Human Performance



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Presentation of Awards

President's Distinguished Scholar



Dr. Mary Martin

Applied Business Studies



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A large crowd of people is gathered at an outdoor event, possibly a school festival or fair. In the foreground, a large, fluffy mascot with yellow and black stripes is visible. The crowd consists of many young people, some wearing black t-shirts with yellow text. The scene is set against a clear blue sky. A semi-transparent white box with a yellow border is overlaid on the center of the image, containing the text "Thank You".

Thank You