



FHSU
Hays, KS

2019

Annual Report

Fort Hays State University
(785) 628-4197
www.fhsu.edu/docking/

3%

Grant Writing

5%

Strategic Planning

10%

Public Affairs

26%

Program Evaluation

Survey Research

38%

18%

Economic Impact

Service Output

19

Grant Facilitation, Needs Assessments, Cost-Benefit Analyses, Economic Impact Analyses, and Public Policy Programming.

Survey and Focus Group Research, Feasibility Studies, Strategic Planning, Program and Grant Evaluation, Labor and Migration Studies,

20

OUR MISSION

To facilitate effective public policy decision-making among governmental and nonprofit entities.

We at the Docking Institute enthusiastically embrace the interesting and challenging work to realize our mission of facilitating effective public policy decision-making among governmental and nonprofit entities. If you are visiting Hays, please stop by our offices on the beautiful campus of Fort Hays State University. As always, if the Docking Institute can be of service, please do not hesitate to call.

Sincerely,

Brett Zollinger *Jian Sun* *Michael S. Walker*
Brett Zollinger, Ph.D. Director
Jian Sun, Ph.D. Assistant Director
Michael Walker, M.S. Research Scholar

THE TEAM

Luis Montelongo *Lynette Ottley*
Luis Montelongo, M.B.A. Survey Center Research Coordinator
Lynette Ottley, B.A. Administrative Specialist

POLICY FELLOWS

PAUL ADAMS, PH.D. Fort Hays State University College of Education	W. TREY HILL, PH.D. Fort Hays State University Psychology	LORI PEEK, PH.D. University of Colorado-Boulder Sociology
MICKI ARMSTRONG, M.S. Fort Hays State University Coordinator/Mediator Family Development Services	THOMAS JOHANSEN, PH.D. Fort Hays State University Economics, Finance, and Accounting	SAMUEL SCHREYER, PH.D. Fort Hays State University Economics
EMILY BREIT, PH.D. Fort Hays State University Economics, Finance, and Accounting	SCOTT R. JONES, ED.S. Fort Hays State University Applied Business Studies	KEVIN SHAFFER, M.S. Fort Hays State University Informatics
AMANDA BUDAY, PH.D. Fort Hays State University Sociology	RICHARD LISICHENKO, PH.D. Fort Hays State University Geosciences	KEVIN SMITH, J.D. University of Kansas University Libraries
KEITH CAMPBELL, PH.D. Fort Hays State University Sociology	DEBORAH LUDWIG, M.L.S. Fort Hays State University Forsyth Library	MICHAEL A. SMITH, PH.D. Emporia State University Political Science
MELISSA DIXON, B.A. Hays Convention & Business Bureau	JEAN MAJERCIN, M.P.S. Fort Hays State University Sociology	JAY STEINMETZ, PH.D. Fort Hays State University Political Science
LARRY DREILING, M.S. Freelance Journalist	MARY MARTIN, PH.D. Fort Hays State University Applied Business Studies	GREG WEISENBORN, PH.D. Fort Hays State University Management
ROBERT DUFFY, M.A. Fort Hays State University Drug and Alcohol Wellness Network	KATE MCGONIGAL, PH.D. Fort Hays State University Sociology	

SENIOR FELLOWS

JOSEPH AISTRUP, PH.D. Auburn University Dean – College of Liberal Arts Docking Institute Director 1999-2001	LARRY GOULD, PH.D. Fort Hays State University Chair – Political Science Docking Institute Founder and Director 1984-1991
MARK BANNISTER, J.D. Boise State University Dean – College of Business and Economics Docking Institute Director 1993-1998	LESLIE PAIGE, M.S., ED.S. Fort Hays State University Director – Office of Scholarship and Sponsored Projects
GARY BRINKER, PH.D. Fort Hays State University Professor – Sociology Docking Institute Director 2008-2017	CHAPMAN RACKAWAY, PH.D. University of West Georgia Chair – Political Science
PRESTON GILSON, PH.D. Fort Hays State University Emeritus – Finance	

STUDENT ASSISTANTS

<i>Survey Center Student Supervisors</i>	<i>Student Research Assistants</i>
Maricel Asebedo Samuel Ayers Kristin Bartlett-Steede Shayla Cochran Rachel Cofer Callie Dunlap Julia Sanders	Jacob Besser Lauren Kruse



SURVEY RESEARCH

Survey and Focus Group Research

The Docking Institute provides professional survey design, data gathering, and data analysis services. Docking Institute researchers confer with clients to select the most appropriate survey methodology based on the client's needs, goals, and budget. Available survey methods include telephone surveys (using a 20-station CATI system), mail surveys, Web surveys, personal interviews, and focus groups.

KEEP PENNSYLVANIA BEAUTIFUL (WITH BURNS & MCDONNELL)

Survey to measure behaviors and opinions of state residents about litter in the state of Pennsylvania

KEEP AMERICA BEAUTIFUL (WITH BURNS & MCDONNELL)

Survey to measure behaviors and opinions about litter and recycling nationwide

CITY OF LINDSBORG, KANSAS

Telephone survey of Lindsborg residents to assess desire for a recreation center

DEPARTMENT OF POLITICAL SCIENCE FORT HAYS STATE UNIVERSITY

Web survey of political science students to understand their preferences, needs, and educational goals

IMMACULATE HEART OF MARY HAYS, KANSAS

Postal survey to measure parishioners' opinions on improvements to church

KANSAS DEPARTMENT OF HEALTH AND ENVIRONMENT, BUREAU OF COMMUNITY HEALTH SYSTEMS, OFFICE OF PRIMARY CARE AND RURAL HEALTH, TOPEKA, KANSAS

Web, postal, and telephone surveys to update Kansas' Mental Health Professional Shortage Designation areas

KANSAS DEPARTMENT OF HEALTH AND ENVIRONMENT, BUREAU OF COMMUNITY HEALTH SYSTEMS, OFFICE OF PRIMARY CARE AND RURAL HEALTH, TOPEKA, KANSAS

Web, postal, and telephone surveys to update Kansas' Primary Care Professional Shortage Designation areas

KANSAS SMALL BUSINESS DEVELOPMENT CENTER TOPEKA, KANSAS

Web and telephone survey to collect financial impact data and client satisfaction data from KSBDC clients

KANSAS SMALL BUSINESS DEVELOPMENT CENTER TOPEKA, KANSAS

Survey to measure cybersecurity knowledge and behaviors among KSBDC clients and business owners in Kansas

KANSAS SPEAKS POLL DOCKING INSTITUTE OF PUBLIC AFFAIRS FORT HAYS STATE UNIVERSITY

Telephone survey of citizens of Kansas to assess opinions and attitudes about public policy, public affairs issues, and elected officials

KANSAS STATE UNIVERSITY MANHATTAN, KANSAS

Meeting facilitation, data collection, and analysis to assist Kansas State University/Kansas Department of Corrections in fostering community collaboration that supports youth and families

KELLY CENTER, DRUG AND ALCOHOL WELLNESS NETWORK FORT HAYS STATE UNIVERSITY

On-campus student survey measuring self-reported personal usage of various drugs and alcohol and key demographic characteristics

PITTSBURG STATE UNIVERSITY PITTSBURG, KANSAS

Web survey of University Support Staff and Unclassified Professional Staff at Kansas Board of Regents universities to measure satisfaction with their work assignments, wages, benefits, and opportunities for advancement; changes in workloads; holding or looking for second jobs; and additional work related issues

UNIFIED SCHOOL DISTRICT 388 ELLIS, KANSAS

Postal survey to measure registered voters' opinions and levels of support for prospective bond initiatives

UNIFIED SCHOOL DISTRICT 489 HAYS, KANSAS

Telephone survey and email questionnaire to gather wage information from local employers and benefit information from multiple comparison school districts

PROGRAM EVALUATION

Program Evaluation

Conducting an assessment of program implementation and program outcomes is indispensable for agencies to make informed decisions about effectiveness of their programs. Government and nonprofit organizations often need tangible documentation of a program's effectiveness to receive or maintain funding.

ARIZONA SUPREME COURT PHOENIX, ARIZONA

Multi-survey data processing and analysis for the Arizona Judicial Performance Review Program

COLLEGE OF EDUCATION FORT HAYS STATE UNIVERSITY

Kansas Academy of Mathematics and Science Formative evaluation, using Web surveying of KAMS students, parents, and focus groups with students

DEPARTMENT OF ADVANCED EDUCATION PROGRAMS FORT HAYS STATE UNIVERSITY

Third-party evaluation using Web surveys of the Discovery Research PreK-12/National Science Foundation project

DEPARTMENT OF GEOSCIENCES FORT HAYS STATE UNIVERSITY

Provided process evaluation services including a Web survey of students and interviews with project leaders

KANSAS HEALTH FOUNDATION WICHITA, KANSAS

Reflective assessment to provide a third-party review of grant activities relating to consumption and access to clean drinking water in Kansas

KANSAS HEALTH FOUNDATION WICHITA, KANSAS

Reflective assessment to provide a third-party review of grant activities relating to the Supporting Food Policy Councils initiative

KELLY CENTER, DRUG AND ALCOHOL WELLNESS NETWORK FORT HAYS STATE UNIVERSITY

Trend analysis on FHSU's survey of students' self-reported alcohol and substance usage from 2004-2019

NATIONAL SCIENCE FOUNDATION FHSU NOYCE SCHOLARSHIP GRANT PROGRAM

Formative evaluation including Web surveying, interviews, and focus-groups of participants as they pursue their science degrees and begin teaching in high-need areas

USD 489 EARLY CHILDHOOD CONNECTIONS HAYS, KANSAS

Evaluation of the district's Early Childhood Connections programs to establish empirical evidence of its success in better preparing children with the academic and social skills needed to succeed in schools

COLLEGE OF EDUCATION FORT HAYS STATE UNIVERSITY

Satisfaction web survey of students enrolled in the Para Pathways program

ECONOMIC IMPACT

Economic Impact / Cost-Benefit / Feasibility Analysis

Policy assessment often requires an economic impact analysis of existing and proposed activities or programs. Government agencies and nonprofit organizations can use economic impact assessments to determine the total monetary benefit of their activities in a local or regional economy. Our researchers have analyzed the economic impact of manufacturers, service organizations, hospitals, correctional facilities, institutions of higher learning, business incubators, infrastructure upgrades, and other existing and potential programs and projects. Decision-makers often turn to cost-benefit analysis as a tool for understanding whether benefits of a program/project exceed the costs. The purpose of a CBA is to comprehensively identify and measure all relevant economic costs and benefits that accrue to a program. Feasibility analysis estimates the monetary benefits of a potential project and compares those benefits to cost criteria. This analysis provides a base for a projection of a costs-to-benefits scenario useful to leaders and funders in determining whether to pursue a project.

BARTON COUNTY COMMUNITY COLLEGE GREAT BEND, KANSAS

Analysis of data provided by the college to calculate the local economic impact of Barton County Community College

CITY OF LINDSBORG, KANSAS LINDSBORG, KANSAS

Economic feasibility study of constructing, maintaining, and operating a recreation center

EXPEDITION WIND, LLC WAYZATA, MINNESOTA

Economic impact analysis of the proposed wind project for Marion County, Kansas

FOULSTON SIEFKIN, LLP OVERLAND PARK, KANSAS

Economic impact to the State of Kansas of shifting R9 Ranch water from irrigation use in Edwards County to municipal use in Ellis and Russell Counties

JONES PUBLIC RELATIONS OKLAHOMA CITY, OKLAHOMA

Economic impact analysis of proposed wind project located near Pretty Prairie, Kansas

PHILLIPS COUNTY ECONOMIC DEVELOPMENT PHILLIPSBURG, KANSAS

Financial feasibility study to consider co-location of three departments (EMS, Emergency Management, and Health Dept.) in a single, new facility

SALINA AIRPORT AUTHORITY SALINA, KANSAS

Economic impact analysis of two new businesses located at the Salina Regional Airport Industrial Center

PUBLIC AFFAIRS

Public Affairs / Grant Writing

To facilitate effective public policy decision-making, the Docking Institute has 29 distinguished policy fellows representing industry, academia, and government. The Docking Institute assembles the right team of experts to find real-world solutions to real-world challenges. Through public affairs programming, the Docking Institute provides critical resources for today's public leaders to plan for a successful future.

KANSAS COUNTY TREASURER'S ASSOCIATION

Online course instruction on 11 topic areas related to the duties, responsibilities, and operation of a county treasurer office

KANSAS COUNTY TREASURERS ASSOCIATION

Vetting and certification services for KCTA

KINSLEY LIBRARY KINSLEY, KANSAS

Delivered lecture on Photovoice methodology, assessed photographs from a rural sociologist's perspective, and moderated a forum on rural issues

SMOKY HILLS PUBLIC TELEVISION

Moderating live television show "The Kansas Legislature" featuring Kansas legislators during the legislative session

ARTS & MEMORIES MUSEUM MANHATTAN, KANSAS

Grant facilitation services including research and grant proposal writing for a building project

STRATEGIC PLANNING

Strategic Planning

Visionary leadership begins with a plan that strategically prioritizes scarce community or organizational resources. The Docking Institute has worked with more than 60 entities, including state agencies, school districts, educational institutions, museums, communities, economic development organizations, and chambers of commerce to conduct strategic planning. The Docking Institute customizes the strategic planning process to meet each organization's requirements.

ALUMNI ASSOCIATION FORT HAYS STATE UNIVERSITY

Provided alumni association with trends data, performed SWOT analysis, facilitated the establishment of goals for the organization

HAYS AREA CHAMBER OF COMMERCE HAYS, KANSAS

Facilitated planning to revisit and revise the organization's mission, vision, and goals

LABOR STUDIES

Labor and Migration Studies

Based on government labor data alone, firms considering relocation or expansion may often conclude incorrectly that there is not sufficient qualified labor to meet their needs. A labor study assesses the labor supply, availability, and skill level of a region. Additionally, labor studies determine the working status, education, training levels, willingness to commute, desired wages, and benefits of people looking for employment for the right opportunity.