

# INTERNATIONAL BUSINESS & ECONOMICS

FHSU

WHAT CAN I DO WITH  
A MAJOR IN...?

## WHAT IS INTERNATIONAL BUSINESS AND ECONOMICS?

Corporations, government agencies, and non-profit organizations are looking for employees who understand the international world and possess cultural sensitivity. A major in International Business and Economics offers a broad base of traditional business courses that provide you the unique perspective on doing business globally. Unlike other business degrees, this program draws more heavily from other areas of study, such as finance, political science, sociology, and geography.

## RELATED CAREER TITLES

Account Executive	Demographer	Institutional Research Director	Politician Campaign Organizer
Actuary	Economist	Insurance Salesperson	Population Studies Analyst
Bank Examiner	Educator	Internal Revenue Agent	Property Manager
Bank Officer	Entrepreneur	International Account Executive	Public Administrator
Benefits Administrator	Export Sales Representative	International Financial Officer	Public Relations Specialist
Bond Trader	FBI/CIA Agent	International Sales and Marketing Specialist	Public Utilities Manager
Business Forecaster	Financial Economist	International Trade Specialist	Purser
Business Manager	Financial Officer	International Treasurer	Rate Analyst
City Manager	Foreign Exchange Market Analyst	Investment Banking Counselor	Real Estate Agent/Broker
Claims Adjuster	Foreign Investment Analyst	Labor Economist	Real Estate Investor
Commodities Trader	Foreign Services Officer	Labor Relations Specialist	Research Commodity Analyst
Commodity-Industry Analyst	Foreign Trade Consultant	Lawyer	Retail Sales Manager
Compensation/Benefits Administrator	Global Sourcing Specialist	Litigation Analyst	Securities Analyst
Consultant	Government Administrator	Lobbying Researcher	Securities Trader
Consumer Affairs Director	Health Policy Planner	Management Consultant/Analyst	Statistician
Controller	Healthcare/Hospital Administrator	Market Research Analyst	Stockbroker
Cost Analyst	Industrial Economist	Political Scientist	Systems Analyst
Credit Analyst	Industrial/Institutional Buyer	Politician	Treasury Management Specialist

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### RELATED CAREER TITLES (CONTINUED)

Trust Officer	Underwriter	Urban Planner	Wage and Salary Administrator
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### TRANSFERABLE SKILLS

Adapt well to change	Computer literacy	Oral and written communication
Analytical thinking	Critical thinking	Problem solving
Analyze and interpret data	Investigative skills	Research skills
Compile accurate financial data	Logical thinking	Work independently or in teams

Attainment and demonstration of [NACE Career Readiness Competencies](#) help prepare for a successful transition into the workplace.

### CONTACT FOR ADDITIONAL INFORMATION

Department of Economics, Finance, & Accounting - McCartney Hall 201 - 785.628.5805

### RELATED CAREER EXPLORATION LINKS

American Economic Association: <https://www.aeaweb.org>

International Economic Association: <http://www.iea-world.org>

National Economic Association: <http://www.neaekon.org>

Western Economic Association International: <http://www.weai.org>

World Economics Association: <https://www.worldeconomicsassociation.org>

FHSU Career Services: <http://www.fhsu.edu/career>

Occupational Outlook Handbook: <http://bls.gov/ooh>



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